

MARK WONG

MULTIMEDIA DEVELOPER

Summary

Multilingual Professional Multimedia Developer with 9+ years of managerial experience with well-rounded knowledge in: Web Development, Graphic Design, Video and Audio Production, Motion Graphics, Photography, Marketing, Advertising, and Public Relations. An organized self-starter who's adept at critical thinking and problem solving to maximize efficiency and company profits.

Work Experience

Freelance Multimedia Developer 2008-Present Self • Online & Local

Various projects such as branding, graphic design, marketing campaigns, prototypes, websites, etc., for small businesses and corporations.

CMO/Co-Founder 2021-Present Tippl • Omaha, NE

To help bars, restaurants, & entertainment venues gain more customers through our mobile app.

Head of Web Development 2015-2023 Impact Merchandising • Omaha, NE

Launched the department and managed all web-related operations and IT services for all associated companies.

Media Director 2013-2020 Defy Grav LLC • Omaha, NE

Manage all media-related operations associated with the business and the events.

Head of Web Development 2013-2014 Triad Group of Companies • Alda, NE

Manage all web-related operations, develop print and digital graphics, video production.

Skills

Software: Adobe Photoshop | Illustrator | InDesign
Dreamweaver | Premiere | After Effects, Final Cut Pro, Joomla, WordPress, Magento, 3dCart, Hootsuite, Social Media, HTML, CSS, JavaScript, Microsoft Office, cPanel, SEO, InVision, Sketch.

Hardware: Mac, PC, DSLR, GoPro.

Languages: English, Chinese, Swedish

Education

Hastings College 2006-2011
Bachelor of Arts in Advertising & Public Relations
Bachelor of Arts in New Media Design

Activities & Honors

Omaha Chamber of Commerce 2022-Present
YP Council
Ambassador for young professionals in Omaha representing the Chamber.

Do Space 2016-Present
Technologies Mentor (Volunteer)
1-on-1 sessions with members of the community.

ynpnGO 2021-2022
Board Member
Offer web and graphic expertise to the Young Nonprofit Professionals Network - Greater Omaha.

Collegiate Track & Field 2006-2010
Long Jump 2x All Conference Honors.
Triple Jump 2x All Conference Honors.

Contact



970.597.9987



markzwong.com



wongzmark@gmail.com

